

JASON BIONDO

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EDUCATION

UNIVERSITY OF HARTFORD, WEST HARTFORD, CONNECTICUT, 2009 - 2010

Master of Business Administration, with a concentration in Finance

Overall Grade Point Average (GPA): 3.82/4.0

ENDICOTT COLLEGE, BEVERLY, MASSACHUSETTS, 2006 - 2009

Bachelor of Science Degree in Business, with a concentration in Finance

Overall Grade Point Average (GPA): 3.44/4.0

SIGNIFICANT COURSEWORK

- ❖ Business Analysis
- ❖ Budget Development
- ❖ Forecasting
- ❖ Corporate Finance
- ❖ Financial Modeling
- ❖ Investment Research

SELECTED ACHIEVEMENTS

- ❖ Featured on the Wall Street Journal's Venture Wire
- ❖ Wall Street Journal Student Achievement Award
- ❖ Inducted into Beta Gamma Sigma International Honor Society

TECHNICAL ABILITIES

- ❖ Programming - XHTML, CSS, Javascript, PHP, MYSQL, Apache, Actionscript
- ❖ SEO / Social Media - Google Analytics, Quantcast, ClickTale, LinkedIn, Twitter
- ❖ Graphic Design - Photoshop CS5

COMMUNITY SERVICE

- ❖ Hurricane Katrina Relief ~ 2008 - Rebuilt and remodeled homes down in New Orleans, Louisiana

PROFESSIONAL EXPERIENCE

JOBTARGET, NEW LONDON, CT

FEBRUARY 2011 - PRESENT

User Interface Analyst

- ❖ Act as a liaison between web development and business development on customizations and special requests
- ❖ Moderate HTML, CSS and JavaScript programming for the implementation of the new UI/GUI based on client specifications
- ❖ Work with the product management team to research, and implement new features and functionality
- ❖ Create software mock-ups ready for ColdFusion development
- ❖ Manage and report on web analytics for job board products, create custom reports and make SEO recommendations

JOBTARGET, NEW LONDON, CT

NOVEMBER 2010 - FEBRUARY 2011

Business Development Analyst

- ❖ Create and develop the user interface and experience for job board software
- ❖ Perform statistical and financial analysis focusing on increasing revenue from high value partners
- ❖ Program niche job boards and job board features that utilize XHTML, CSS, JavaScript and ColdFusion
- ❖ Proactively discuss and analyze wealth creation methods that utilize marketing techniques, search engine

FUNDINGPOST, STRATFORD, CT

AUGUST 2010 – OCTOBER 2010

Associate Intern

- ❖ Connect investors to entrepreneurs utilizing web platforms and social networks
- ❖ Expedite deal flow by discussing and organizing logistics
- ❖ Verify investors in the database by having personalized conversations

ARC ANGEL FUND, NEW YORK, NY

AUGUST 2010 – OCTOBER 2010

Associate Intern

- ❖ Assist in fund investor meeting logistics

CITI SMITH BARNEY, BOSTON, MA

SEPTEMBER 2008 – DECEMBER 2008

Financial Analyst Intern

- ❖ Cross referenced valuations with market trends to allow for appropriate investment selection
- ❖ Implemented relative strength matrices aiding portfolio managers with determining security performance
- ❖ Created and monitored portfolios while updating database prospects in correspondence with clients
- ❖ Taught the point and figure charting methodology to investment advisors helping them identify the highest probability of return

JACKSON HEWITT TAX SERVICE, GROTON, CT

MAY 2007 – JUNE 2007

Sales Representative

- ❖ Organized and directed marketing projects that created additional appointments for financial consultants
- ❖ Discussed tax planning, pensions, automobile insurance, medical insurance and life insurance with clients
- ❖ Developed portfolios and brochures to provide business executives and the residential populace with information regarding investment options

VECTOR MARKETING, COLCHESTER, CT

MAY 2006 – AUGUST 2006

Sales Advisor

- ❖ Promoted as a Team Leader for generating large sales quantities from customers
- ❖ One of the top 10 Vector Marketing sales representatives in the New England region
- ❖ Formed interactive sales teams to reach productivity goals and increase market capitalization
- ❖ Positive attitude and knowledge of consumer behavior and psychology created satisfied clientele
- ❖ Inducted into the Vector Marketing President's Club for an outstanding sales performance of over \$10,000 in merchandise and named a Key Staff member